




JMUIM HALAL PAK requires that its certified client:

- Conforms to the requirements of **JMUIM HALAL PAK** when making references to its certification status in electronic, print and social media such as internet, brochures or advertisements, or other documents;
- Has a unique identifier number/mark which is traceable to the valid halal certificate.
- Does not use or permit to use the Halal certification mark on the product(s)/service(s) and management system which are out of the scope of the certification;
- Does not make or permit any misleading statement regarding Halal certification;
- Does not use or permit to use of Halal certification documents or any part thereof in a misleading manner;
- Does not reproduce a halal certificate granted in part and/or in a way that would hinder the legibility and does not tamper with the original copies or photocopies of the halal certificate; the certificate and/or test reports will not be translated in other languages without the control and consent of JMUIM Halal Pak;
- Upon suspension or withdrawal of its Halal certification, discontinue its use of all advertising matter that contains a reference to the certification, as directed by **JMUIM HALAL PAK**;
- Amend all advertising matter when the scope of the Halal certification has been changed;
- Does not imply that the Halal certification applies to activities that are outside the scope of the Halal certification; and
- Does not use its Halal certification in such a manner that would bring **JMUIM HALAL PAK** into disrepute and lose public trust.

The Management implements proper control of ownership and take actions to deal with incorrect references to certification status or misleading use of certification documents, marks, or audit reports. The Management monitors the use of Halal certification mark, ensures that the client conforms to the agreement in the use of the Halal certification mark and take appropriate actions where the client is using it in a misleading or otherwise inappropriate way. The actions may include:

- Request for correction and corrective actions;
- Suspension or withdrawal of Halal certification;
- Publication of the transgression; and
- Legal actions, if any.

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Dr. Farid Ahmad Piracha
Chairman, JMUIM HALAL PAKISTAN